

# COMPANY PROFILE

CRAFTING UNIQUE EVENT EXPERIENCES





## MESSAGE FROM THE CEO

Venttat, The company led by the new generation of professionals who will pioneer innovation and set the standards for exceptional corporate events that inspire, engage, and leave a lasting impact. With a relentless focus on precision and a commitment to unparalleled service, Venttat aims to be the premier choice for those seeking extraordinary event experiences. We bring creativity, precision, and passion to every project.

## كلمة من رئيسنا التنفيذي

فينتات هي شركة يقودها جيل جديد من المحترفين، يهدفون إلى تعزيز الابتكار وتحديد معايير جديدة للفعاليات المؤسسية الاستثنائية التي تُلهم، وتُشرك، وتترك أثراً دائماً. بتركيز دائم على الدقة، وحرص على تقديم خدمة لا تضاهي، تسعى فينتات إلى أن تكون الخيار الأمثل لكل من يبحث عن تجارب فعاليات مميزة واستثنائية. نحن نضفي الإبداع، والدقة، والشغف على كل مشروع نقوده





# ONE STOP

FOR ALL YOUR EXHIBITION NEEDS





# ABOUT US

Founded in Riyadh in **2020**, Venttat is an event management company dedicated to delivering exceptional, high-impact experiences.

Our strength lies in combining creative vision while utilizing advanced technologies and software solutions to optimize the efficiency and services of every event.

In **5** years, we delivered **858** successful projects with over **100** clients.

نحن الشركة الرائدة في إدارة الفعاليات في المملكة العربية السعودية، ملتزمون بخلق تجارب لا تُنسى من خلال خدمات الفعاليات المبتكرة والموثوقة

**VENTTAT**  
EVENT MANAGEMENT SERVICES  
خدمات إدارة الفعاليات



# Why Venttat?

We create unforgettable experiences through seamless, innovative, and reliable event management services tailored to our clients' needs.

01

## One-stop Shop

All your event management needs in one place

02

## Advanced Technologies

We invest in cutting-edge technology and expertise

03

## Customization

Enjoy tailored solutions designed for you

04

## 24/7 Support

Supporting you in every step of your journey





# OUR CLIENTS & PARTNERS



وزارة الثقافة  
Ministry of Culture

وزارة الشؤون البلدية  
والقروية والإسكان

Ministry of Municipal & Rural Affairs & Housing



**GEA**

الهيئة العامة للترفيه  
General Entertainment Authority

سلة  
sela



**Benchmark**



informa

MAESTRO

**dmg** events

SPARK SOMETHING  
**TERRAPINN**



**AGEX**  
Arabian German  
International Exhibitions



**HAP**  
for a better experience

**SIRH/+**  
ARABIA





# OUR PROJECTS



معرض الرياض  
الدولي للكتاب  
Riyadh International Book Fair



أنا عربية  
Ana Arabiah







# Highlights

## SAUDI LIGHT AND SOUND (SLS) EXPO



Transforming professional light and sound in the Kingdom







# Highlights

## SAUDI ENTERTAINMENT & AMUSEMENT EXPO & SUMMIT



The Kingdom's largest trade event dedicated to the entertainment and amusement industry.







# Highlights

## SAUDI FOOD SHOW

ive Position: Maintaining Global Sourcing and Supply Chain Resilience in Time



Yasser Jazi

Director of Private Label, B2B and Global Sourcing, Pandora Retail Company



Dr. Juan Carlos

CEO, Topian, The NEO

ents

ng::events

The Kingdom's Largest F&B Sourcing Event







# Highlights

## EV & MOBILITY SHOW





# Highlights

## BIG 5 CONSTRUCT SAUDI



The largest sourcing hub for Saudi Arabia's trillion construction projects pipeline







# BUSINESS UNITS

Our internal sub-units and sister companies, partners for our success.





We develop projects designs and oversees their execution to ensure high-quality, efficiency, and compliance with standards.







Official logistics and transportation partner since Al Nitaq is a global shipping and logistics company.





The Production Department is responsible for managing and executing all manufacturing and operational processes, ensuring products are delivered with high quality, efficiency, and on-time performance

The logo for Venttat Event Management Services is displayed on a building facade. It features a stylized 'V' logo to the left of the word 'VENTTAT' in large, bold, white capital letters. Below 'VENTTAT', the words 'EVENT MANAGEMENT SERVICES' are written in a smaller, white, sans-serif font. At the bottom, the Arabic name 'خدمات إدارة الفعاليات' is written in white script.

VENTTAT  
EVENT MANAGEMENT SERVICES  
خدمات إدارة الفعاليات





The Print Shop Department specializes in producing high-quality printed materials, managing all printing processes, equipment, and finishing to deliver accurate and professional results on time







The Facility Management  
Department oversees the  
operation, maintenance, and  
efficient working environment.





The Catering Department provides high-quality food services, ensuring efficient meal preparation and excellent service for all events and daily operations.







Official Motor Vehicle & transportation provider, HADI offers a wide variety of golf carts, bus services, and all electric carts for our events







From intimate gatherings to grand affairs, we craft atmospheres that captivate and enchant. Our attention to detail transforms venues with an array of premium furniture arrangements and décor accents, each piece chosen to create the perfect blend of luxury and comfort.







Diamond Al-Sadeem aka DASCO,  
is our partner that excels in  
Specialized Cleaning, Corporate  
Cleaning, Waste Management &  
SKIPS.





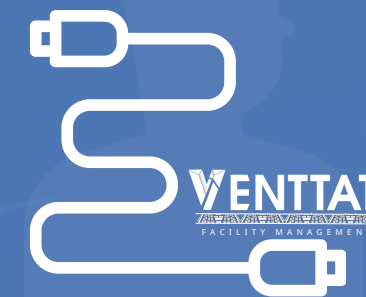
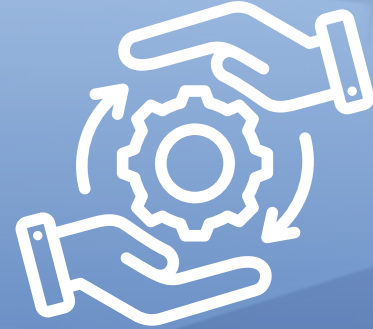


Our official Security partner, Al Fursan AlOula, First-class category, classified by the Ministry of Interior, providing well-trained and competent security personnel, as well as security patrols for the safety and protection of all private and government facilities.

SECURITY



# Our SERVICES







# Show Operations Management

Planning, coordination, and execution of various activities to ensure the successful delivery of events. Aspects include planning, resource management, on-site coordination, risk management, technology and system, evaluation & feedback.





# Creative Design, Branding, Printing & Seamless Installation Services

Represent a pivotal role in helping exhibitors and organizers create impactful visual communications that resonate with their audience and drive engagement.





# Full Production Management

Our expert team of designers and booth architects craft booths & exhibitions that are made to adapt to the every exhibitors' needs and vision. We create booths that stand out, relay the brand message and provide a comfortable space for the team and audience to connect.







# Facility Management

Our team of engineers and technicians specialize in the fields of electricity, lighting, rigging, and safety to provide all requirements for providing electricity to the exhibitors according to the highest safety standards. This include fire extinguishers, safety reports, as well as risk reports







**Shipping & Logistics**



**Supplier Coordination**



**Technical Event Management  
Solution**



**Shell Scheme Stand Installation &  
Dismantle**







**Floor Planning and Venue mark-  
out**

**Workforce procurement &  
management**

**Flooring installation & post event  
recycling**

**Portacabins**





**Traffic Control**



**Tent and temporary structures**



**Event Logistics (Golf Buggies & shuttle bus operations)**



**Ushers**







**Security**

**Furniture**

**Housekeeping**

**Visitor Registration**

**Health and Safety Protocols**





# THANK YOU

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